

2009 H-E-B HOLIDAY PARADE ENTRY APPLICATION

Thank you for your interest in participating in the H-E-B Holiday Parade. Please complete the following application for consideration by the Parade Committee.

GROUP/ORGANIZATION NAME _____

(as it would need to appear in press releases and on TV)

TYPE OF GROUP:(Due to the limited amount of TV time, all groups must be performing. No walking only groups will be accepted.)

DESCRIBE ACTIVITY GROUP WOULD DO IN PARADE _____

DIRECTOR NAME _____

E-MAIL: _____ **PHONE()** _____ **FAX()** _____

ADDRESS _____ **CITY** _____ **STATE** _____ **ZIP** _____

ORGANIZATION _____ **WEBSITE:** _____

OF PARTICIPANTS (min. 35) _____ **AVERAGE AGE OF PARTICIPANTS** _____

WHAT TYPE OF DRESS OR COSTUME DOES YOUR GROUP WEAR? _____

DOES YOUR GROUP HAVE ANY SPECIAL REQUIREMENTS? _____

HAS YOUR GROUP PARTICIPATED IN THIS PARADE OR ANY OTHER PARADES OR MAJOR EVENTS? PLEASE EXPLAIN _____

PLEASE DESCRIBE INTERESTING INFORMATION ABOUT YOUR GROUP THAT COULD BE USED IN PRESS RELEASES AND BY TV COMMENTATORS: (did your group have to raise money to come to the parade, if so, how much and how was it raised? how far did your group travel to participate in the parade? interesting or funny stories about your group? what is their purpose and how were they started?)

PLEASE ENCLOSE PHOTOS, VIDEO OR ADDITIONAL MATERIAL ABOUT YOUR GROUP.

(These materials will not be returned.)

On the reverse side of this application, please include name, address and phone for any press contacts where you would like us to send parade press releases.

THIS IS AN INVITATION TO APPLY FOR PARTICIPATION IN THE PARADE. DEADLINE FOR ALL APPLICATIONS IS AUGUST 1, 2009. YOU WILL BE NOTIFIED REGARDING YOUR ACCEPTANCE DURING THE MONTH OF SEPTEMBER.

PLEASE RETURN APPLICATIONS TO: Tracy Golden, Parade Director, Houston Thanksgiving Day Parade, 4203 Montrose Suite 200, Houston, TX 77006; **FAX:** 713-654-1719 **or E-MAIL:** tracy@ifest.org

H-E-B HOLIDAY PARADE ENTRY CRITERIA

Due to the nature of the parade's live broadcast, we have limited space in the lineup. All entries in the parade are by invitation, and preference is given to past participants.

If you are a new entry and would like to be considered, please review the criteria and instructions below and if qualified, please download and submit the Parade Application form along with pictures and/or other supporting materials.

GENERAL COMMENTS

- Previous experience in the parade is a plus
- Your group must provide some entertainment. Walking only groups are not allowed.
- You must submit photos, videos, or another visual medium for consideration
- If your entry is musical, submit a CD of your work
- Include any awards or honors that your group or act has received
- Materials submitted with your request cannot be returned

BANDS

- Previous parade experience is a plus
- UIL Competition awards are a plus
- Entire band must perform in uniforms, no sweat suits or tshirts

DRILL/DANCE/CHEERLEADING TEAMS

- 25 minimum participants
- All groups must perform as they are moving forward; no walking only groups
- Teams must be dressed in uniforms/costumes

EQUESTRIANS

- Organized unit with 10+ horses
- Previous parade experience is required
- Flashy, coordinated costumes

SPECIALTY UNITS

- Those groups that do not fall into above categories
- Unique entries or special appearances
- Must exhibit showmanship and delight spectators
- Requires coordinated costuming

FLOATS/SPECIALTY VEHICLES/HELIUM BALLOON ENTRIES

- All floats in the parade are designed and constructed by a professional float builder for the parade and support the theme
- Specialty vehicle entries including vintage cars/trucks and unique industrial or service vehicles are welcome. Vehicles must be in good condition
- For float, specialty vehicle or helium balloon sponsorship information, contact Kathi Austin, Sponsorship Director at 281-433-4176